

2012 Ranly Award Winners -- Missouri Association of Publications

Presented June 13, 2012, Columbia, MO

MAGAZINES

Best Entire Issue – Consumer

Less than 25K circulation

- **417 Magazine**
(Dining Day Trips, August 2011)
Katie Pollock Estes, Editor

Finalists:

- *L-O Profile Magazine*
(September/October 2011)
Melissa Martinette Hills, Publisher
- *Inside Columbia Magazine* (July 2011)
Inside Columbia Staff

Best Writing, Entire Issue – Consumer

Less than 25K circulation

- **Inside Columbia's CEO Magazine**
(Winter 2012)
Sandy Selby, Editor-in-Chief; Kathy Casteel,
Copy Editor

Finalist:

- *417 Magazine* (Best Burgers, May 2011)
Savannah Waszczuk, Lifestyle Editor

Best Design, Entire Issue – Consumer

Less than 25K circulation

- **Inside Columbia** (August 2011)
Carolyn Preul, Creative Director

Finalists:

- *417 Magazine* (Dining Day Trips, August 2011)
Cassie Darst, Art Director
- *L-O Profile Magazine* "Generations"
(Sept./Oct. 2011)
Missy Martinette Hills, Publisher

Best Single Written Article – Consumer

Less than 25K circulation

- **"Are We Feeling Better Yet?"**
Kathy Casteel, Copy Editor/Reporter
Inside Columbia's CEO Magazine
(Summer 2011)

Best Single Article Presentation -- Consumer

Less than 25K circulation

- **"Summer Fun"**
417 Magazine (June 2011)

Finalist:

- "The Pruitt-Igoe Myth"
Carolyn Preul, Creative Director
Inside Columbia Magazine (August 2011)

Best Cover – Consumer

Less than 25K circulation

- **417 Magazine (October 2011)**
Cassie Darst, Art Director

Finalist:

- *Inside Columbia Magazine*
(Truck Stop, July 2011)
Daniel Brenner, Photographer

Best Entire Issue – Consumer

Circulation 25K and higher

- **St. Louis Magazine (August 2011)**

Finalist:

- *Feast Magazine* (July 2011)
Feast Magazine Staff

Best Writing, Entire Issue -- Consumer

Circulation 25K and higher

- **Feast Magazine (July 2011)**
Feast Magazine Staff

Finalist:

- *St. Louis Magazine* (December 2011)

Best Design, Entire Issue – Consumer

Circulation 25K and higher

- **Feast Magazine (August 2011)**
Feast Magazine Staff

Finalists:

- *Feast Magazine* (July 2011)
Feast Magazine Staff
- *573 Magazine* (Oct./Nov. 2011)
Denelle Smugala, Publisher

Best Single Written Article – Consumer

Circulation 25K and higher

- **"In the Time of Cholera"**
Jeannette Cooperman, Staff Writer
St. Louis Magazine (March 2011)

Finalists:

- "Twist of Fate"
Jeannette Cooperman, Staff Writer
St. Louis Magazine (December 2011)
- "Want to Know a Secret? Jerry Berger Will Tell You Anything."
Jeannette Cooperman, Staff Writer
St. Louis Magazine (February 2011)

Best Single Article Presentation -- Consumer

Circulation 25K and higher

- **“Frozen Delight”**
St. Louis Magazine (August 2011)

Finalists:

- “The Art of Thanksgiving”
Feast Magazine Staff
Feast Magazine (November 2011)
- “Centerpiece Desserts”
Feast Magazine Staff
Feast Magazine (December 2011)

Best Cover – Consumer

Circulation 25K and higher

- ***St. Louis Magazine* (April 2011)**

Finalists:

- *Feast Magazine* (July 2011)
Feast Magazine Staff
- *Feast Magazine* (March 2011)
Feast Magazine Staff

Best Entire Issue -- B2B

Circulation 25K and higher

- ***Ingram’s* (April 2011)**
Ingram’s Editorial Team

Best Writing Entire Issue -- B2B

Circulation 25K and higher

- ***Ingram’s* (June 2011)**
Dennis Boone, Managing Editor

Best Design Entire Issue -- B2B

Circulation 25K and higher

- ***Ingram’s* (June 2011)**
Traci Faulk, Art Director

Best Single Written Article -- B2B

Circulation 25K and higher

- ***\$BOOMERS Ingram’s* (August 2011)**
Dennis Boone, Managing Editor

Best Single Article Presentation – B2B

Circulation 25K and higher

Finalist:

- “Joplin’s Will to Rebuild”
Ingram’s (June 2011)
Joe Sweeney, Dennis Boone, Michelle Sweeney,
Traci Faulk

Best Cover – B2B

Circulation 25K and higher

- ***Ingram’s* (June 2011)**
Ingram’s Editorial Team

Best Entire Issue -- Institutional

- ***Affinity Magazine* (Summer 2011)**
Neal Fandek, Editor, Columbia College

Finalists:

- *Missouri Medicine* (May/June 2011)
Missouri State Medical Association
- *Today’s Farmer* (June 2011)
Steve Fairchild, Editor

Best Writing Entire Issue -- Institutional

- ***Today’s Farmer* (June 2011)**
Steve Fairchild, Editor

Best Single Written Article -- Institutional

- **“Puppy Love”**
Sarah Kohnle, *School & Community* (Summer 2011)
Missouri State Teachers’ Association

Finalists:

- “Electronic Health Records: Thank You Miss Braden”
John C. Hagan, III, MD, *Missouri Medicine* (March/April 2011)
Missouri State Medical Association
- “45 Seconds: Memoirs of an ER Physician”
Kevin J. Kikta, DO, *Missouri Medicine* (May/June 2011)
Missouri State Medical Association

Best Single Article Presentation -- Institutional

- **“Dear Teacher Stories”**
Sarah Kohnle, *School and Community* (Fall 2011)
Missouri State Teachers’ Association

Finalists:

- “Puppy Love”
Sarah Kohnle, *School and Community* (Summer 2011)
Missouri State Teachers’ Association

Best Cover -- Institutional

Finalist:

- “Puppy Love”
Sarah Kohnle, *School and Community* (Summer 2011)
Missouri State Teachers’ Association

NEWSLETTERS

Best Entire Issue – Newsletter

- **Columbia Public Schools Yearbook (2011)**
Columbia Public Schools and Word Marketing

Finalist:

- **Pensions Plus Summer 2011 Issue**
Jade Elwess, Writer/Editor, and Tracy
Upschulte, Sr. Graphic Designer
Missouri State Employees' Retirement System

ANNUAL REPORTS/LESS-THAN- QUARTERLY PUBLICATIONS

Best Entire Issue

- **Pension Positive -- MOSERS' Comprehensive Annual Financial Report**
Tracy Upschulte, Sr. Graphic Designer
Missouri State Employees' Retirement System

Finalist:

- **Graybar 2010 Annual Report**
Graybar Corporate Communications

Best Cover

Finalist:

- **Columbia Public Schools Yearbook (2011)**
Columbia Public Schools and Word Marketing

ELECTRONIC/WEB COMMUNICATIONS

Best Entire Issue -- Electronic Newsletter

- **Feast on This (11/15/2011)**
Feast Magazine Staff

Finalist:

- **417 Table Talk (May 2011)**
Matt Lemmon, Digital Director
417 Magazine

Best Entire Website

- **feastSTL.com**
Feast Magazine Staff

Finalist:

- **www.stlmag.com**
St. Louis Magazine

Best Overall Design -- Website

Finalist:

- **www.stlmag.com**
St. Louis Magazine

Best Overall Writing – Website

- **www.stlmag.com**
St. Louis Magazine

Finalist:

- **feastSTL.com**
Feast Magazine Staff

Best Overall Blog

- **“Relish” on www.stlmag.com**
George Mahe, Dining Editor
St. Louis Magazine

PHOTOGRAPHY

Best Photo Story

- **“Fall for the Flavors of Vietnam”**
Feast Magazine (July 2011)

Finalists:

- **“Portrait of a Neighborhood”**
By Kevin A. Roberts, Staff Photographer
St. Louis Magazine (October 2011)
- **“Ghost Train”**
By Thomas Smugala
573 Magazine (October/November 2011)

Photo of the Year

- **“Ginger on tracks” from “Ghost Train”**
By Thomas Smugala
573 Magazine (October/November 2011)

2012 Ranly Award Judges

Jan Colbert

Associate Professor, Magazine Chair
Missouri School of Journalism
Columbia, MO

Jamie Cole

Creative Director, Red Barn Publishing
Birmingham, AL

Jake Sherlock

Communications Coordinator
American Numismatic Association
Colorado Springs, CO

Steve Werblow

Steve Werblow Communications
Ashland, OR

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